

ePRESS RELEASE
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For Immediate Release

Telluride Festival of the Arts

Telluride Mountain Village, Colorado, USA
August 13, 14, 15, 2010



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TELLURIDE FESTIVAL OF THE ARTS ANNOUNCES DATES AND CALL FOR ENTRIES

MOUNTAIN VILLAGE, CO, January 14, 2010 -- The Telluride Mountain Village Owners Association (TMVOA), sponsors and organizers of the Telluride Festival of the Arts (TFA) announced today the dates for 2010, which will take place Friday, Aug. 13 through Sunday, Aug. 15. The TFA celebrates the visual and culinary arts and will play host to over 5,000 local, regional and national visitors. Highlights of the event include nationally juried professional visual artists and the signature "Grand Tasting" event showcasing renowned culinary establishments, spirits and wineries.

Visual artists are invited to go online now and apply to be one of the exhibitors at the 2010 TFA. Prospectus and application are available at <http://www.Zapplication.org>, where artists create an online artist profile, prepare and upload images, and complete the online application. The deadline for application is midnight (MST) on Thursday, February 25, 2010. The Cherry Creek Arts Festival, one of the nation's most respected and competitive juried arts festivals, produces the show. The exhibition experience for the visual artists is like none other and includes breathtaking mountain views in a European-style resort town with a year-round population of second and third homeowners that embrace the visual arts. The artists' success and exhibition experience are the core values and measurements of success for the Telluride Festival of the Arts.

2010 Telluride Festival of the Arts

When: Friday, Aug. 13, 2010 – Sunday, Aug. 15, 2010
Where: Town of Mountain Village, CO
Tickets: Visual arts exhibition is free to the public, and event ticketing is to-be-announced.
Info: For more information visit to <http://www.TellurideFest.com>. Information will be updated as available.

About Telluride Festival of the Arts

The Telluride Festival of the Arts (TFA) is an annual weekend-long, culinary and visual arts event held in Mountain Village, CO. Produced by the nationally renowned Cherry Creek Arts Festival, the TFA hosts national and regional professional visual artists from across the United States in a one-of-a-kind outdoor exhibition nestled in a box canyon surrounded by the majestic 13,000ft peaks of San Juan Mountains. For more information, visit <http://www.TellurideFest.com>.

About Telluride Mountain Village Owners Association

Telluride Mountain Village Owners Association ("TMVOA") is a membership organization serving property owners in Mountain Village, CO, with an ultimate goal of ensuring that Telluride Mountain Village is a highly sustainable and vital resort community. The funds collected by TMVOA from Real Estate Transfer Assessments and monthly member dues provide for and support affordable housing, assist with the creation of a stable work force, support regional transportation and create strategies to increase tourism. For more information, please call (970) 369-7623 or visit www.tmvoa.org.

Special thanks to our 2010 sponsors. Telluride Mountain Village Owners Association presents the Telluride Festival of the Arts. Official sponsors: Cherry Creek Arts Festival, Colorado Homes & Lifestyles, and Republic National Distributing Company.

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