

ePRESS RELEASE
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Telluride Festival of the Arts

Telluride Mountain Village, Colorado, USA
August 13, 14, 15, 2010



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TELLURIDE FESTIVAL OF THE ARTS ANNOUNCES THE GRAND TASTING

MOUNTAIN VILLAGE, CO, August 5, 2010 -- The Telluride Mountain Village Owners Association (TMVOA), sponsors and organizers of the Telluride Festival of the Arts (TFA) announce the 2010 Grand Tasting, which features 13 culinary partners and over 100 wine and spirits distilleries.

Attracting food, wine and spirits aficionados from near and far, the signature event at the Telluride Festival of the Arts is the Grand Tasting. Filling the plazas of Telluride's Mountain Village, the Grand Tasting is a stunning food and wine event featuring the unique opportunity to taste and experience regional and national culinary masterpieces.

Among the delicious offerings at the Grand Tasting will be Rock Lobster Cakes from The Peaks Resort, BBQ Duck Crepes from Argentine Grill @ Rico Hotel and Elk Carpaccio from the Onyx Restaurant and Suede Bar. Complement your culinary journey with an Italian Prosecco, a SVEDKA vodka lemonade, a carbon-neutral wine from Rodney Strong Wine Estates or a local rum from Montanya Distillery -- a small Colorado Artisan craft distiller of Rum just 12 miles as the crow flies from Telluride.

The Grand Tasting will take place on August 14th between 5:30 and 8pm, amidst the TFA's 50 juried visual artists surrounded by the majestic 13,000 ft peaks of the San Juan Mountains. Early bird pricing is \$75 per ticket until August 11th, and \$85 thereafter and on-site. First 400 online ticket buyers guaranteed very special commemorative wine glass. Tickets are available at www.telluridefest.com. Enjoy the remarkable tastes for an evening of culinary and social celebration!

Current participating Culinary Partners, Wineries, Spirits and Breweries: (for full details, visit www.telluridefest.com)

Culinary Partners

9545 Restaurant
Allred's
Argentine Grill @ Rico Hotel
Capella 1: Onyx, Suede & Gray Jay Café
Capella 2: Onyx Restaurant & Suede Bar
Chicken Noodle Café
Hop Garden Bar & Grill
Kendra's Kitchen (2 tables)
Ouray Candy Company
Scenic Mesa Ranch
The Peaks Resort
Xocai Chocolate

Wineries, Spirits and Breweries

Colorado Artisan Spirits (3 distilleries)
Constellation Wines (2 tables, 19 wineries)
Fosters (Treasury) Wine Estates (8 wineries)
Heck Estates (4 wineries)
Kobrand (29 wineries)
Majestic Fine Wines – Spire Collection (5 wineries)
Milbrandt Vineyards
New Planet Beer
Oregon Microbrews (2 breweries)
Platinum Beverage (2 tables, 21 wineries)
Prosecco (12 northeastern Italian wineries)
Rosé (12 worldwide wineries)
Rodney Strong Wine Estates
SKA Brewing
Smugglers Brewpub
Svedka Vodka – Lemonade Stand

About Telluride Festival of the Arts

The Telluride Festival of the Arts is an annual weekend-long, culinary and visual arts event held in Mountain Village August 13-15, 2010. Produced by the nationally renowned Cherry Creek Arts Festival, the Telluride Festival of the Arts hosts national and regional professional visual artists from across the United States in a one-of-a-kind outdoor exhibition nestled in a box canyon surrounded by the majestic 13,000ft peaks of the San Juan Mountains. The art show is free admission. At the signature Grand Tasting, patrons enjoy the remarkable tastes of local restaurants, breweries, fine wineries and spirits

for an evening of culinary and social celebration! For more information, visit www.telluridefest.com

About Telluride Mountain Village Owners Association

Telluride Mountain Village Owners Association (“TMVOA”) is a membership organization serving property owners in Mountain Village, CO, with an ultimate goal of ensuring that Telluride Mountain Village is a highly sustainable and vital resort community. The funds collected by TMVOA from Real Estate Transfer Assessments and monthly member dues provide for and support affordable housing, assist with the creation of a stable work force, support regional transportation and create strategies to increase tourism. For more information, please call (970) 369-7623 or visit www.tmvoa.org.

Special thanks to our 2010 sponsors. Telluride Mountain Village Owners Association presents the Telluride Festival of the Arts. Official sponsors: Capella Telluride, Cherry Creek Arts Festival, Colorado Homes & Lifestyles, Great Lakes Airlines, The Peaks Resort and Spa, Plum TV, Republic National Distributing Company, Telluride Ski and Golf Club, the Telluride Tourism Board and Tesla Motors.

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